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Impact Days is the FIFDH programme for professionals. It brings together international filmmakers, NGOs and IOs, practitioners and philanthropists, to find joint strategies around common issues. Join us for impact film case studies, pitches, expert panels and networking events.

OPEN TO FIFDH INDUSTRY ACCREDITATION AND DAILY PASS HOLDERS

ALL OF OUR EVENTS ARE IN ENGLISH

**SUNDAY 09.03**

18:00 - 19:30

SOCIAL EVENT

Welcome Cocktail

ESPACE PITOÉFF - CAFÉ

19:15 - 22:15

SCREENING

Undercover: Exposing the Far Right

DISCUSSION

Countering the normalisation of the far right

ESPACE PITOÉFF - GRANDE SALLE

**MONDAY 10.03**

08:45 - 9:15

Registration and welcome coffee

ESPACE PITOÉFF - THÉÂTRE

09:15 - 10:00

KEYNOTE

Storytelling for social change: The bridge between art and advocacy

**Jenni Wolfson**

CEO, Chicken & Egg Films

ESPACE PITOÉFF - THÉÂTRE

10:00 - 10:45

CASE STUDY

All That I Am : A multi-disciplinary training programme to combat child abuse

**Tone Grøttjord-Glenne**

Director, All That I Am

**Ingrid Vaksdal Brattabø**

MSc, PhD, Researcher, Oral health centre of expertise western Norway

ESPACE PITOÉFF - THÉÂTRE

11:15 - 12:00

CASE STUDY

Devi: A warrior's tale of justice, reparation and healing

**Subina Shrestha**

Director and Producer, Devi

ESPACE PITOÉFF - THÉÂTRE

12:00 - 13:00

PANEL

Extremism on the rise: Making challenging films in a polarised world

**Havana Marking**

Director, Undercover: Exposing the Far Right

**Roberto Perez-Rocha**

Director IACC, Transparency International

**Sandra Whipham**

Co-Director, Doc Society

Moderation

**Vivian Schröder**

Impact Producer and Field Builder, The Good Media Network

ESPACE PITOÉFF - THÉÂTRE

13:00 - 14:30

SOCIAL EVENT

Networking Lunch

ESPACE PITOÉFF - PROMENOIR

14:30 - 16:00

NETWORKING EVENT - MEET THE ORGANISATIONS

From factual reporting to engaging filmmaking

**Tay Blyth-Kubota**

Creative Lead, High-value Partnership Content, UNICEF

**Ellie Kealey**

Video Producer, Human Rights Watch

**Agi Veres**

Director, UNDP Geneva

**Marina Wutholen**

Executive Producer, Director & Journalist at dev.tv and Founder, Young Activists Summit

ESPACE PITOÉFF - CAFÉ

16:30 - 18:00

NETWORKING EVENT

Swiss Focus - for Swiss industry, by invitation only

ESPACE PITOÉFF - CAFÉ

**TUESDAY 11.03**

08:30 - 9:00

Registration and welcome coffee

ESPACE PITOÉFF - THÉÂTRE

09:00 - 11:30

PITCHING SESSIONS

Twelve international teams pitch their impact film campaigns

ESPACE PITOÉFF - THÉÂTRE

11:30 - 12:30

PANEL

Alternative strategies and alliances for effective outreach

**Farah Fayed**

Programmes Director, Aflamuna

**Poppy Mason-Watts**

Chief Growth Officer, WaterBear

**Sarah Mosses**

CEO, Together Films

**Prince O. Nyambok**

Outreach and Communications Manager, DocA - Documentary Africa

Moderation

**Patricia Finneran**

Independent Media Consultant, Impact Strategist, CEO, Story Matters Media

ESPACE PITOÉFF - THÉÂTRE

12:30 - 14:00

SOCIAL EVENT

Networking Lunch

ESPACE PITOÉFF - PROMENOIR

14:15 - 17:15

NETWORKING EVENT

One-to-one Meetings - For Impact Lab teams and organisations only

ESPACE PITOÉFF - CAFÉ

14:15 - 15:45

NETWORKING EVENT - MEET THE GIPA

Igniting audiences into action

**Miriam Ayoo**

Impact Strategist & Co-coordinator, GIPA

**Michelle Plascencia**

Impact Strategist & Co-coordinator, GIPA

ESPACE PITOÉFF - PROMENOIR

18:00 - 20:00

Awards Ceremony and Party

ESPACE PITOÉFF - CAFÉ

20:00 - 22:30

SCREENING

Flowers of Ukraine

DISCUSSION

Three years of war in Ukraine, and tomorrow?

ESPACE PITOÉFF - THÉÂTRE