

## NEW FIFDH DIRECTORS



Press release

Geneva, 31 July 2023

### *Guillaume Noyé joins the management team of the FIFDH*

Guillaume Noyé will be the new Operational and Administrative Director of the Geneva International Film Festival and Forum on Human Rights (FIFDH). He will start his new position on 4 September 2023, joining Editorial Directors Laila Alonso Huarte and Laura Longobardi at the head of the Festival.

To complete its management, the FIFDH team and its Foundation Board are pleased to announce the appointment of Guillaume Noyé to the position of Operational and Administrative Director. He succeeds Rachel Gerber, who has successfully contributed to the Festival's development over the past six years.

*«Guillaume's arrival, with his experience and knowledge of Geneva's cultural environment, is the perfect complement to the FIFDH's new management team, which will be able to offer a strong, bold and inclusive 2024 edition.»* - Yves Daccord, President of the FIFDH Foundation

Guillaume Noyé has been involved in Geneva's cultural sector for many years - as General and Operational Director for the Festival Voix de Fête, and previously as administrator of the Club Chat Noir - and will bring his expertise and knowledge of the field to the FIFDH. Alongside his activities in the cultural area, he has worked with a number of social and humanitarian organisations (Geneva Red Cross, Hospice général, Fondation Clair-Bois for people with multiple disabilities, etc.).

His profile, his managerial and human skills offer the FIFDH exciting prospects, not only for its current structure, but also for the development of new synergies within the team and with its partners.

*«I have always seen the FIFDH as a catalyst of international renown, contributing to solidarity, raising collective awareness and to whistleblowing. I am delighted to be joining the Festival team and bringing my experience and commitment.»* - Guillaume Noyé

**He will join the trio of directors of the FIFDH as of 4 September 2023**, alongside **Laila Alonso Huarte** and **Laura Longobardi**, recently appointed co-Editorial Directors of the Festival.

The Festival team is delighted to welcome him to the organisation. **The 22nd edition of the FIFDH will take place from 8 to 17 March 2024.** Find out more about the events all year long on the agenda on [fifdh.org](https://fifdh.org).

## Biographies



**Guillaume Noyé** is a specialist in the management of cultural events and the support of structures in transformation. After 5 years at the head of a music club, whose transformation he guided, he has been working since 2015 as co-director of ASMV (Festival Voix de Fête, Club Chat Noir, Coproductions, etc.). Together with his team, he worked to consolidate the operational and financial structure of these activities, increasing their public and institutional recognition. He remains committed to on-the-ground activities, ensuring a humane and efficient operational management. He also advises various structures on their strategic and organisational choices.



**Laila Alonso Huarte** has gained extensive experience in festivals over six years, including Les Créatives where she worked between 2018 and 2021 as coordinator of the thematic hub and head of mediation. At the FIFDH, Laila has collaborated with several management teams and has held a number of programming positions. Over the past few months, Laila and her team have organised and expanded the cultural actions offered by the Festival throughout the year, in particular the new version of the educational programme, some of the partner events and the extension of the Human Rights Film Tour, an international tour of Swiss films followed by debates.



**Laura Longobardi**, after having worked for almost twenty years at the Italian national TV – Rai – and at the European Broadcasting Union, Laura became particularly interested in social justice documentaries and collaborated in several international professional events, such as Sunny Side of the Doc, MIA and IDS. In 2019, she launched the industry programme of the FIFDH, entirely dedicated to impact: in five editions, the Impact Days have grown to include more than 500 participants from 70 countries in 2023, and include leading Swiss and international partners such as Media Desk-OFC, Doc Society, Ford Foundation and IRIS Foundation.

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