Tuesday 10th March
Programme
The event will be held in English

Certain films have the power to make a long-lasting change in our society. To strengthen the potential of cinematic storytelling as a tool for social and cultural change, the FIFDH has created the Impact Day, a unique event bringing together filmmakers, activists and funders.

AM Espace Pitoëff

THÉÂTRE PITOËFF
8:15 – 9:15
Registration, welcome coffee
9:15 – 13:00
Welcome and Introduction
Laura Longobardi, Head of Impact Day
Opening Keynote
Letter to Tomorrow: The Cultural Imperative
Cara Mertes, Project Director, Moving Image Strategies, International Programs, Ford Foundation.
Case Study
The Power of Film & Finding partners
Ilse van Velzen, Impact producer & Filmmaker, and Iolanda Jaquemet, World Organization Against Torture (OMCT).
Case Study
The Silence of Others: Impact Case Study
Almudena Carracedo, filmmaker and producer The Silence of Others
Presentation
The Art (and Ethos) of Collaboration: the Ecosystem of Change
Ellen Schneider, Active Voice Lab

13:00 – 14:30
Lunch

THÉÂTRE PITOËFF
14:30 – 15:30
Cinema as Human Rights Practice: the Skylight model
Paco de Onis, co-founder of Skylight Pictures

LE PROMENIOIR
(in front of the “Grande Salle”)
15:30 – 17:30
Meet the Changemakers
International NGOs and institutions present their work and priority issues and connect with filmmakers working on similar themes.

PM Espace Pitoëff

CAFÉ BABEL
14:30 – 17:30
One-to-one meetings
With NGOs, institutions and funders (Only for pre-selected projects)

18:00 – 19:00
Closing cocktail and Best Impact project prize.

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IMPACT DAY an event organized by

6–15 March 2020

FIFDH
18th International Film Festival and Forum on Human Rights

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