**Thursday 14\(^{th}\) March**

**Programme**

**The event will be held in English**

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**AM - Espace Pitoëff**

9:30

**Welcome**
Registration, welcome coffee

9:45

**A crash course on creating strategic impact through the power of documentary films**, Laura Longobardi, Head of Partnerships, FIFDH

10:00

**Film case studies: Working with NGOs to have a successful impact with your film:**

- **Weapon of war / fighting the silence**
  - Ilse van Velzen, Director, Producer & Impact Producer, NL
  - #387
  - Valérie Montmartin, Producer at Little Big Story, and Madeleine Leroyer, Film Director, FR

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**PM - Espace Pitoëff**

14:00

**Pre-arranged one-to-one meetings**
between organizations and producers/filmmakers.

17:00 – 18:30

Cocktail and Impact Day Award announcement.

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Certain films have the power to make a long-lasting change in our society. To strengthen the potential of cinematic storytelling as a tool for social and cultural change, the FIFDH has created the Impact Day, a unique event bringing together filmmakers, activists and funders.

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For any questions during the event, you can contact:
Laura Longobardi – +41 79 797 02 71 / Ana Castañosa – +41 78 681 58 22
8–17 March 2019

FIFDH

17th International Film Festival and Forum on Human Rights

Laura Longobardi
HEAD OF IMPACT DAY
+41 (0)22 809 69 00 | +41 (0)79 797 0271
www.fifdh.org

Ana Castañosa
IMPACT DAY PROJECT MANAGER
+41 (0)22 809 69 00 | +41 (0)78 681 5822
www.fifdh.org

www.fifdh.org
FONDATION FIFDH
16 RUE GENERAL DUFOUR
CP 5251 | CH-1211 GENEVE 11

In collaboration with Doc Society, AROPA, Fonction:Cinema, Skylight Pictures, Nordisk Panorama and Fipadoc

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