

Press release

Geneva, December 15th, 2022

5th EDITION OF THE IMPACT DAYS - FIFDH GENEVA 2023



KEY DATES AND PROJECTS ANNOUNCEMENT

The FIFDH Industry programme Impact Days is dedicated to cinema's professionals, as well as the stakeholders of the Geneva international ecosystem. The Impact Days include a webinar on January 19th 2023, *Impact Filmmaking for Social Justice*, and an Industry Programme from March 12th to 14th, 2023 - taking place during the FIFDH in Geneva - in close collaboration with NGOs partners, international organisations, media and philanthropists.

At the heart of Geneva the international capital of Human Rights, the Impact Days - the FIFDH professional programme - links filmmakers and human rights activists in order to develop partnerships and strategies around common goals, by using the narrative power of films. Film teams find both financial and impact partners for their projects to elevate their documentaries and campaigns.

The 16 films' teams will develop their impact campaign

No fewer than 110 documentary projects were submitted to the 2023 call for projects. Sixteen were picked for their potential for influence - representing directors from 14 different countries - and will take part to the Impact Days on March 13th and 14th, at the end of which prizes will be awarded.

Engaging and diverse, the projects of this 5th Impact Days edition are moving and urge to act. Here are some examples: in Bangladesh, a mother leaves everything behind to search for her son, trapped in a human trafficking network (*Ghost Boat*); the members of a Bedouin family in Jordan are in quest of their identity when their neighborhood gets gentrified, pulled between modernity and tradition (*Concrete Land*); in *Let's Play Soldiers*, a teenager attempts to prevent his two younger brothers to become child soldiers in Yemen; a queer activist and poet from Uganda goes through personal tragedies and decides to run for Member of Parliament when she gets out of prison (*The Women Who Poked the Leopard*).

Impact Days 2023 programme

Punctuated by the **online Lab** programme for the selected projects (January-March 2023) and by a **public webinar** on January 19th, 2023, the Impact Days will also be marked by a **workshop for changemakers** (dedicated to NGOs and other relevant institutions) on February 16th. The Impact Days will end with a **three-day workshop** in Geneva on March 13th and 14th 2023, during which impact screenings, **masterclasses**, **discussion panels**, **pitch sessions** and networking opportunities between filmmakers and changemakers will take place.

CLICK HERE TO DISCOVER A FULL DESCRIPTION OF THE 16 PROJECTS

<https://fifdh.org/en/press-industry/impact-days/selected-projets-2023>

You are a journalist and you would like to register to the media programme of the Impact Days, or simply get more information?

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[Register to the webinar of January 19th](#)