PRESS RELEASE
Geneva, 11 January 2021

NOTWITHSTANDING THE PANDEMIC, THE FIFDH ANNOUNCES ITS 19TH EDITION FOR 5–14 MARCH

The 19th edition of the Geneva International Film Festival and Forum on Human Rights (FIFDH) will take place from 5th to 14th March 2021, one year after the start of the pandemic. The festival will take place within the constraints of the March health context, whichever it will be, and adapting to it. The FIFDH's team has today unveiled the poster representing this 19th edition, which will give voice to activists and leading personalities, including Angela Davis, Alain Berset and Ai Weiwei.

Based on an image by American photographer Jack Howard, the 2021 FIFDH poster intrigues. «In this photo, an arrow hits a balloon and this explodes in myriads of lights: this powerful image tells the story of a bursting world whose certainties are punctured into a profound fragility. It also evokes new energies that are being released and new imaginaries in the making. Indeed, this edition of FIFDH intends to question and highlight the many new forms of collective commitment and creation that are emerging everywhere. We can’t wait to unveil our upcoming program in the coming weeks, » says Isabelle Gattiker, Director General and of the Programs.

This poster announces a festival that will be held in all weather. This is not self-evident: given the evolution of the pandemic, all scenarios had to be considered, including a potential cancellation. However, the aim of the Festival is first and foremost to allow the public, activists and filmmakers to meet and debate in the flesh. « Cancelling would have meant abdicating and contravening the values defended by the Festival. Its key role is to give a voice to human rights defenders and to bring about conversations that have never been as indispensable as they are today. At a time when individual freedoms are receding, the emphasis of human rights is fundamental», points out Boris Mabillard, Head of Debates at the FIFDH.

SAVE THE DATE
Press Conference
Tuesday, February 23, 2021 at 11am
Registration and information :
presse@fifdh.org

CONTACTS
Sara Dominguez
Responsable médias
s.dominguez@fifdh.org
+41 (0)78 601 08 96

Vena Ward
Attachée de presse
v.ward@fifdh.org
+41 (0)76 331 91 82

ABOUT THE FIFDH
The Geneva International Film Festival and Forum on Human Rights (FIFDH) is the leading international event dedicated to film and human rights. Its 19th edition will take place from 5th to 14th March 2021 and will bring together the voices of filmmakers, activists, artists, journalists, experts and diplomats to confront their points of view with the general public.